PublicSector*Views*

Focus on the UK public sector software and IT services market

Digital transformation has risen to the top of the agenda in the public sector. Austerity has been the catalyst, but as the benefits of digital become better understood, increasing numbers of organisations are taking bolder steps on their journey.

In many cases that means **Breaking the Boundaries** between departments, agencies, regions and partners, whether via closer collaboration, transference of skills, the re-use of technologies or the sharing of data.

Collaboration – Financial pressures and the need for greater efficiency and effectiveness, as well as demand from citizens, mean public sector organisations are questioning their traditional operating models. They will continue to investigate ways to eradicate the silo mentality resulting in greater collaboration between agencies and across regional boundaries

Skills & Resources – Pressures such as Brexit, the challenges of IR35 and a digital skills shortage (both within government and within its suppliers) mean government will need to be creative in sourcing the requisite transformation capabilities.

Data – Organisations are waking up to the value of data – pursuing the open data agenda, creating new data, and looking to external sources. The potential, if value can be unlocked, is clear. But the journey ahead is fraught with issues of governance, privacy and security.

Technology – As the adoption of as-a-service and IoT solutions, e.g. for smart cities, grows, more organisations will put their trust in infrastructure and technology beyond their four walls, giving rise to new challenges related to reliability and security.

An insular approach is not an option. So, as the public sector breaks down more boundaries, TechMarketView's PublicSector*Views* team will publish in-depth supplier and market analysis, as well as shorter viewpoints, focused on our 2018 '**Breaking the Boundaries**' theme; the result will be an invaluable mix of research designed to help government organisations and ICT suppliers understand the opportunities and threats represented by the evolution of this ever-changing sector.

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TechMarketView's dedicated research stream focused on the UK public sector software and IT services (SITS) sector. Coverage of the UK public sector SITS market enables organisations to plan their approach to the market based on realistic forecasts and easy-to-read market trend analysis that offers a consistent view of the UK market as a whole (public and private sector). Key analysis also supports your efforts to identify areas of opportunity. Our opinionated coverage of SITS suppliers is invaluable for competitor analysis and identifying potential partners or investment opportunities.

Public Sector Market Shaping Trends

- SECURITY, REGULATION AND THE VALUE OF DATA
- ADDRESSING THE DIGITAL SKILLS SHORTAGE
- THE BENEFITS OF BETTER COLLABORATION
- EFFICIENCY THROUGH INTELLIGENT AUTOMATION
- MAKING OUR CITIES SMARTER
- NAVIGATING THE BREXIT CHALLENGE