

# Sponsorship

## Brochure 2020



An Evening with TechMarketView

# DIGITAL CHAOS

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# An Evening with TechMarketView

## Event

## Details

TechMarketView is delighted to confirm the details for the 2020 event **'An Evening with TechMarketView'**

**DATE:** 10th September 2020

**TIME:** 6.30pm till 10.30pm

**VENUE:** Royal Institute of British Architects, LONDON

**FORMAT:** Drinks reception, analyst/sponsor presentations, dinner

**ATTENDEES:** c200 leaders from across the UK tech scene





# Why sponsor a TechMarketView event?

Our flagship event presents sponsors with a range of benefits including the opportunity to increase visibility in the UK tech arena, to develop relationships through networking with peers and potential customers and to generate recognition with key stakeholders. Consider:



**Thought leadership** at the highest levels – our event attracts senior execs from across the tech scene



**Brand value** across the sector – the event is promoted widely on UKHotViews & Twitter reaching more than 20,000 UK tech leaders



**Lead & partnership generation** opportunities – engage directly with key individuals

In addition, all sponsors benefit from a range of brand awareness raising activities as part of their sponsorship.

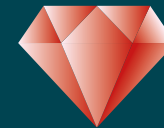
# Sponsorship Packages

Our packages offer a range of opportunities to become involved as a sponsor of our flagship event. By early engagement, sponsor organisations will achieve maximum exposure through continuous promotion in UKHotViews and on social media. Our options also include generous ticket allocations and advertising packages.



## **DIAMOND (exclusive)**

Our lead sponsor, demonstrate thought leadership with the exclusive speaking slot



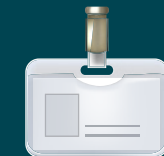
## **RUBY (two available)**

Our drinks reception and dinner sponsors, two high profile branding opportunities



## **SAPPHIRE (multiple available)**

Perfect for anyone looking to raise their visibility



## **LANYARD (one available)**

Designed to increase brand recognition in the tech space



# Diamond Sponsorship

## £19,500 (+VAT)

**Lead sponsor with exclusive 5 min speaking slot** at the beginning of the analyst presentations to our captive CXO-level audience

**Optional Q&A interview.** If desired, a TechMarketView Research Director will interview the Diamond Sponsor CEO, prior to the event, and publish the article as part of our research

**Regular namechecks with logo in UKHotViews** articles and Twitter feed promoting the event to our c20k readers in the run up to the evening

**An advertising package of 5 Sponsored Posts & 5 Gold Banner adverts in UKHotViews** – the slot on the day of the event is reserved for you

**Branded Meeting point at the drinks reception.** Gather with your customers, partners, colleagues at an identifiable meeting spot before the presentations begin

**Ten tickets to the event.** Invite your customers or colleagues with the 10 included tickets with the option to sit together on one table if desired

**Name & logo on all event collateral,** including 'Welcome' slide, brochures, Events page on the TechMarketView website and on the ticket booking form

**Insert in delegate pack.** The option to provide an A4/A5 company focused article for the delegate pack given to all event attendees

**Branded banners.** The option to display two pop-up banners at the event in the auditorium

**Subscriber rates** will apply to the purchase of further tickets

**Advanced sight of attendee list** (excluding contact details) to smooth networking



# Ruby Sponsorship - drinks reception

## £12,950 (+VAT)

**Name & logo on all event collateral,** including 'Welcome' slide, brochures, Events page on the TechMarketView website and on the ticket booking form

**Six tickets to the event.** Invite your customers or colleagues with the 6 included tickets with the option to sit together on one table if desired

**Regular namechecks with logo in UKHotViews** articles and in our Twitter feed promoting the event to our c20k readers in the months leading up to the evening

**Branded banners.** The option to display two pop-up banners at the event in the reception drinks area

**Advanced sight of attendee list** (excluding contact details) to smooth networking

**Insert in delegate pack.** The option to provide an A4/A5 company focused article for the delegate pack given to all event attendees

**An advertising package of 3 Sponsored Posts & 3 Gold Banner adverts in UKHotViews** – the slot on the day before the event is reserved for you

**Branded Meeting point at the drinks reception.** Gather with your customers, partners, colleagues at an identifiable meeting spot before the presentations begin

**Subscriber rates** will apply to the purchase of further tickets







# Ruby Sponsorship - dinner

## £12,950 (+VAT)

**Name & logo on all event collateral,** including 'Welcome' slide, brochures, Events page on the TechMarketView website and on the ticket booking form

**Six tickets to the event.** Invite your customers or colleagues with the 6 included tickets with the option to sit together on one table if desired

**Regular namechecks with logo in UKHotViews** articles and in our Twitter feed promoting the event to our c20k readers in the months leading up to the evening

**Company logo on the menu** for the tables at dinner

**Branded banners.** The option to display two pop-up banners in the dining room at the event

**Insert in delegate pack.** The option to provide an A4/A5 company focused article for the delegate pack given to all event at-tendees

**An advertising package of 3 Sponsored Posts & 3 Gold Banner adverts in UKHotViews** – the slot on the day after the event is reserved for you

**Branded meeting point at the drinks reception.** Gather with your customers, partners, colleagues at an identifiable meeting spot before the presentations begin

**Subscriber rates** will apply to the purchase of further tickets

**Advanced sight of attendee list** (excluding contact details) to smooth networking

# Sapphire Sponsorship

## £4,500 (+VAT)

**Name & logo on all event collateral**, including 'Welcome' slide, brochures, Events page on the TechMarketView website and on the ticket booking form

**Two tickets to the event.** Invite a customer, partner or colleague to join you at the event with the 2 included tickets.

**An advertising package** of 1 Sponsored Post & 1 Gold Banner advert in UKHotViews

**Regular logo display in UKHotViews** articles and in our Twitter feed promoting the event to our 20k readers in the months leading up to the evening

**Advanced sight of attendee list** (excluding contact details) to smooth networking

**Subscriber rates** will apply to the purchase of further tickets

**Insert in delegate pack.** The option to provide an A4/A5 company focused article for the delegate pack given to all event attendees





# Lanyard Sponsorship

## £4,500\* (+VAT)

**Name & logo on all event collateral**, including 'Welcome' slide, brochures, Events page on the TechMarketView website and on the ticket booking form

**Two tickets to the event.** Attend the event as our guest with the included ticket

**Regular logo display in UKHotViews** articles and in our Twitter feed promoting the event to our 20k readers in the months leading up to the evening

**Sponsor logo on at least 200 lanyards** which will be distributed on registration at the event

**Subscriber rates** will apply to the purchase of further tickets

**Advanced sight of attendee list** (excluding contact details) to smooth networking

*\*Company to supply lanyard and card holders or for an additional fee TechMarketView can supply lanyards and card holders.*







## Contact Us

To express interest in any of the sponsorship opportunities associated with An Evening with TechMarketView 2020, please contact:

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