

WHAT IS CHEMISTRY?

Chemistry is Sopra Steria's Start-up accelerator programme. It's been developed to provide start-ups with the chance to accelerate growth and open up new business opportunities. It helps new and emerging start-ups with disruptive, innovative ideas to develop and grow products to reach new customers and markets.

Why have we set up Chemistry?

As a leading business transformation organisation in both the Public and Private Sectors, Sopra Steria is constantly looking at ways in which we can deliver value-added services to customers. The services we create and deliver enable our customers to overcome specific industry and organisational challenges and achieve their strategic goals. This is why we are always experimenting, exploring and investing in innovative products and services that can add real value.

But we know that innovation alone is not enough - a great idea isn't an answer in itself. Instead, it needs to deliver real impact and make a tangible difference to business outcomes.

That's why we're looking for truly innovative organisations with creative ideas and exciting products that can add real value, alter market dynamics and change the status quo.

FASTER ROUTE TO MARKET

How does the Chemistry programme work?

The Chemistry programme identifies and supports businesses with innovative solutions that are near-market ready or already established in the market. Following initial discussions, we invite businesses to take part in a short pitch process to ensure Chemistry is the right programme for us and our partners.

If successful, we then place partners onto a collaborative, professional programme and introduce businesses to relevant private and public sector client organisations within Sopra Steria.

Honest and open collaboration - your IP is always your IP

At Sopra Steria, we never forget that your IP is your IP. We believe in collaboration and know that we are stronger working together.

We will work openly with you as a valued partner to provide you with the support and direction you need to make your business a success.

As part of the Chemistry programme, you can expect to receive:



Accelerated market access

We have mature existing client relationships with major Public and Private sector clients.



European Presence

We're part of a major European group so you'll have the opportunity to sell internationally to clients outside the UK.



Development and growth of your business and product

Specialist business and sales support to help you to grow, mature and build your client base.



Development of your people

Access to masterclasses, experts and a champion with Sopra Steria to upskill your most valuable assets.



Industry visibility

Opportunity to raise your profile across public and private sectors.



Use of Sopra Steria Facilities

We offer design sprints and workshops in our Digilabs to develop and refine your proposition, as well as office space and boardrooms to suit your needs.





A PASSION FOR INNOVATION

Who are we looking for?

We want to work with organisations who have truly innovative solutions that help our customers overcome their biggest business challenges. At Sopra Steria delivering successful customer outcomes is at the heart of what we do. We're looking to work with passionate and committed organisations that already have a product or solution that:



Is truly innovative



Has true business focus (not simply new technology)



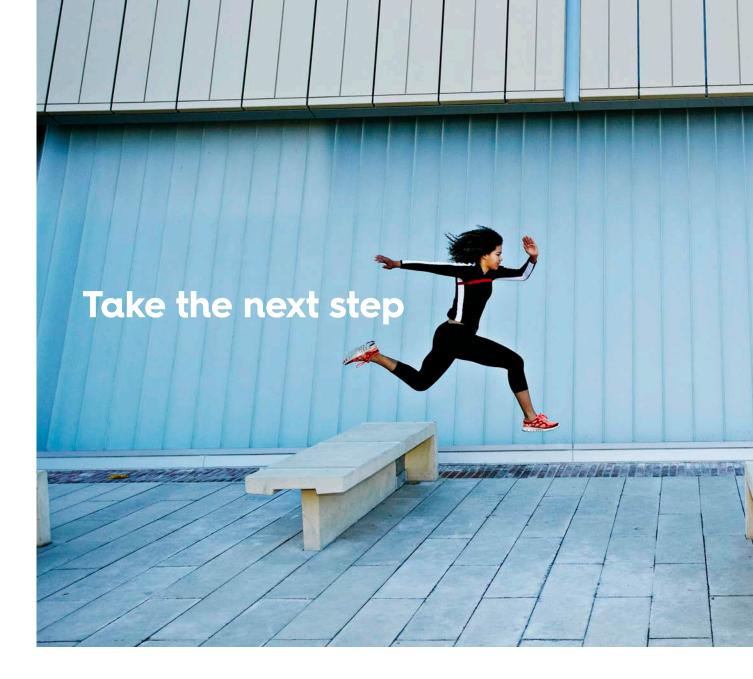
Is nearly market ready



Is scalable and flexible



Has a successful trial or a minimum viable product (MVP)



READY TO JOIN THE CHEMISTRY PROGRAMME?

The Chemistry programme provides a platform for the most innovative and creative people and businesses to work with one of today's leading business transformation organisations to help established public and private sector companies solve their biggest challenges.

If you feel that you have the right ideas and approach as well as the commitment, drive and appetite to grow and scale your business - we want to hear from you.

Want to learn more?

If you want to know more about the Chemistry programme, please contact Myron or Ben.



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