



Prince's Trust

MILLION MAKERS

Raising funds for The Prince's Trust

THE CORPORATE CHALLENGE

WHAT IS MILLION MAKERS?

Million Makers is a learning and development tool proven to build essential business skills and motivate your employees. The entrepreneurial competition challenges teams of employees to turn an initial investment of £1,500 into at least £10,000 profit over a period of six months.

OVERVIEW OF THE CHALLENGE

Sign up a team of 8-14 employees and an internal senior mentor

Teams attend a high energy launch day to kick start the competition – a great opportunity to build strong team relationships and network with other businesses

After producing a business plan the team pitch to a Dragons' Den style panel – the opportunity to showcase new and innovative ideas

Where available a Prince's Trust mentor is allocated to support participants throughout their Million Makers journey

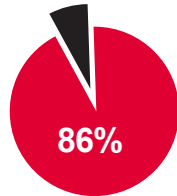
Up to £1,500 seed funding is provided by The Prince's Trust. Teams embark on their six month enterprising activity.*

Participants attend a motivating half way event – to keep teams energised for the second half of the challenge

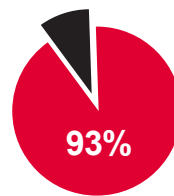
Teams are invited to a final celebration event in their region – where the regional winner is announced

Regional winners will be invited to the National Final celebration – where the National Million Makers Champion is announced

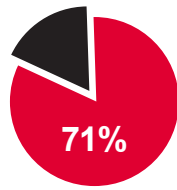
SKILL DEVELOPMENT



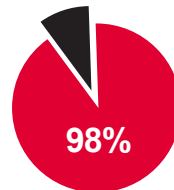
felt they developed skills that can be applied in the work place



got to know more people within their company



found the challenge supported their personal development



would recommend Million Makers to their colleagues

WHAT ARE THE BUSINESS BENEFITS?

- Cut the cost of training
- Engage, inspire and motivate your staff
- Develop employees' business skills
- Raise your public profile and be socially responsible



MILLION MAKERS HAS BEEN A FANTASTIC INITIATIVE FOR OUR BUSINESS. IT HAS UNEARTHED FURTHER INNOVATIVE AND ENTREPRENEURIAL CAPABILITY IN OUR PEOPLE.

**CHRIS WILSON, MANAGING DIRECTOR
BRANCH & PRIVATE BANKING
SCOTLAND RBS**



* To safeguard our funds, companies will be required to underwrite this upfront capital investment. To date, no team has ever defaulted on this original investment.

Are you up for the challenge? Get in touch:

Call 020 7543 1250 or email millionmakers@princes-trust.org.uk