InterSystems is looking for partners to bring innovation to Supply Chain Management

TechMarketView is helping InterSystems, one of the world's most trusted data management platform providers, to expand its partnership ecosystem within suppliers of Supply Chain Management (SCM) solutions in order to create and support new customer relationships and to position itself as an innovator and disruptor within the supply chain and logistics sector.

Apply today for an outstanding opportunity to partner with InterSystems build and bring a joint technology offering to market and to broaden your market access within Supply Chain and Logistics.

Pitch sessions

We will be running pitch sessions during **February 2022** to prequalify companies who have the potential to engage in a strategic partnership with InterSystems.

Application form: www.techmarketview.com/scmpartners

Applications close on Friday 14th January 2022

Further information, including FAQs, can be found on the TechMarketView website at
www.techmarketview.com/scmtipp.
*More detail about InterSystems can be viewed at **InterSystems.com/Supplychain***

Enable More Resilient, Flexible, and Transparent Supply Chains with InterSystems

Leading supply chain and logistics firms already rely on InterSystems technology to enable real time intelligent, actionable insight into supply chain disruptions and constraints across entire eco-systems. InterSystems IRIS Data Platform is a complete software platform for developing enterprise data and analytic intensive application solutions delivering agile, dependable, and scalable SCM solutions that bring innovation to the supply chain and logistics sector.

This is your opportunity to participate – and profit – in the fast-changing SCM solutions market in partnership with one of the top global suppliers of enterprise software.

Your company

You provide solutions to the supply chain and logistics sector, serving SMEs and enterprises predominantly in the UK&I market, but EMEA or US markets would not be excluded.

You are generating revenues of at least £20m p.a. or have a credible plan to get there.

You are an independent, privately held business. In particular, you are not a subsidiary of, or backed by, a competitor to InterSystems.

Partnership types

Systems Integrator Partner
Planning, implementing, coordinating, testing, improving and maintaining business application systems based on InterSystems technology.

Applications Solutions Partner
Supplying solutions built on InterSystems technology.

Technology Alliance Partner
Hybrid cloud professional and managed service suppliers that deliver a solution based on InterSystems technology to supply chain and logistics customers.

Partnership process

By understanding InterSystems' culture and learning our product value propositions and differentiators and going through the partner accreditation program, the partner would then build their own application on InterSystems technology and delivery this solution to the end customer.

Why partner with InterSystems?

- **Market access:** InterSystems has an enviable client base including leading supply chain and logistics organisations as well as major healthcare providers, financial services institutions and government bodies.

- **Partner ecosystem:** Over 1,200 partner organisations already work with InterSystems creating value together not just for a few years, but for decades.

- **Partner accreditation:** The InterSystems partner program provides partners the opportunity to differentiate their offerings, win new customers with proven InterSystems products and to gain accreditation to win market recognition, customer trust and loyalty.

- **Proven technology:** InterSystems *IRIS* makes it easier to build high-performance, machine learning-enabled applications that connect data and application silos. It provides high performance database management, interoperability, and analytics capabilities, all built-in from the ground up to speed and simplify the most demanding data-intensive applications.

- **Cloud first:** As a complete, cloud-first data platform, InterSystems *IRIS* eliminates the need to integrate multiple technologies, resulting in less code, fewer system resources, less maintenance, and higher ROI.

Eligibility criteria

- **UK- based:** Your company must have its head office in the UK or Ireland.

- **Strong desire to grow:** You must be ready, willing and able to accelerate growth.

- **Solution:** Your solution should address a business problem/use case within the supply chain/logistics sector.

- **Platform:** You may be looking to re-platform your solution or build a new solution on InterSystems IRIS Data Platform.

- **Services:** If you offer integration or implementation services, you must have subject matter experts or practitioners with experience in the supply chain/logistics sector.

- **Technology:** Your technology should be cloud-ready and capable of connecting to other systems through APIs.

- **Scalability:** Your solution should have the potential to scale to meet InterSystems' client needs.

- **Solution maturity:** Your solution must be operational in at least one client whom InterSystems may wish to contact for a reference.

If you think you fit the bill and you are looking for accelerated growth in your regional market – and potentially beyond – then fill in the application form at www.techmarketview.com/scmpartners by close of business on Friday 14th January 2022.

About InterSystems

Established in 1978, InterSystems is the leading provider of data technology for extremely critical data in the healthcare, finance, and manufacturing and supply chain sectors. Its cloud-first data platforms solve scalability, interoperability, speed, and problems for large organizations around the globe. InterSystems is committed to excellence through its award-winning, 24×7 support for customers and partners in more than 80 countries. Privately held and headquartered in Cambridge, Massachusetts, InterSystems has 25 offices worldwide. For more information, please visit **InterSystems.com/supplychain**

About TechMarketView

TechMarketView is the most influential boutique analyst & advisory firm in the UK. Trusted by tech suppliers and tech users as they navigate change, TechMarketView analysts are known for robust analysis of suppliers and disruptive market trends, blending UK depth with forward-looking insight. Launched in 2018, the TechMarketView Innovation Partner Programme (TIPP) is helping some of the UK's leading enterprise software & IT services companies find innovative start-ups and scale-ups as potential partners. For more information visit **www.techmarketview.com** or email us at **info@techmarketview.com**.