



**Do you deliver sustainability solutions to your customers?
 SICCAR can provide you with a secure, future-proof digital
 ledger technology platform to build them on**

SICCAR is launching a major new release of its successful digital ledger technology platform. TechMarketView is helping SICCAR find new partners who are looking to enhance their sustainability solutions with high-integrity data sharing.

If you are a solution provider, consultancy or systems integrator delivering sustainability solutions to your customers, SICCAR offers a reliable, future-proof digital ledger technology platform that can integrate seamlessly with existing applications and infrastructure to provide secure data sharing inside your customer's organisation and with its connected partners.

**REGISTER NOW FOR A 1-TO-1 CHAT TO FIND OUT MORE
 ABOUT PARTNERING WITH SICCAR**



'Meet SICCAR' online sessions



SICCAR is running a series of no-obligation, 30-minute online meetings for prospective partners to find out more. Book your session via the online registration form at www.techmarketview.com/meetsiccar

Registrations close on Friday 26th November 2021

Sustainability has leapfrogged up the agenda in business and government. No longer just a 'nice-to-have', and even more than a 'must-have', sustainability is becoming a differentiator influencing how consumers respond to a brand or service. For technology suppliers, the race is on to be early to market with secure, robust sustainability solutions to meet this vastly expanding market opportunity.

The SICCAR digital ledger technology platform simplifies and accelerates the development and deployment of high-integrity sustainability solutions

PROSPECTIVE PARTNERS – IS THIS YOU?

- **Independent Software Vendors (ISVs)** developing new sustainability solutions or looking to upgrade existing solutions with a secure digital ledger technology platform.
- **Consultancies** providing custom sustainability solutions to customers that require high-integrity data sharing across connected enterprises.
- **Systems integrators** responsible for creating and integrating a digital ledger technology-based sustainability solution into a customer's application ecosystem.

SUSTAINABILITY-RELATED USE CASES

- **Emissions Monitoring and Reporting**
 A well-known global oil field services provider uses SICCAR as the digital infrastructure for high-integrity reporting on emissions data.
- **Product Provenance**
 Working with Scotland's Rural University College, SICCAR let shoppers trace oats along the supply chain to ensure they are gluten-free.
- **Social Value Reporting**
 As partner of the Social Value Engine, SICCAR allows organisations and their partners to monitor and report on assured social value data.

Why partner with SICCAR?

- **Trusted platform:** SICCAR is trusted by the Scottish Government, Baillie Gifford, RSM International, Scottish Power, and many other private and public sector enterprises
- **Strategic advantage:** We provide the platform and support for the underlying data infrastructure that provides traceability, integrity, security, and trust.
- **Generate new opportunities:** Enhance competitive advantage by offering the SICCAR platform to provide superior capabilities around encryption, speed, security, and scalability.
- **State-of-the-art technology:** SICCAR employs the best aspects of blockchain technology to enable decentralised data sharing with a secure 'single source of truth'.
- **Low cost, minimal disruption:** Develop blockchain-based solutions with ease and at speed with minimal impact on existing systems.
- **SICCAR blueprints:** Use our solution templates to simplify data protection, permissions, data flows, governance, and API integration.
- **Ease of integration:** SICCAR is a cloud-agnostic solution that integrates with other solutions through our API and SDK.
- **Partner success team:** We have a dedicated partner success team that is focused on driving value for your organisation and customers.
- **Extensive training and support options:** We are on hand to provide training and support to enable you to be successful using SICCAR.

Preferred partner profile

- **Ambitious growth plans:** We are an ambitious company with far-reaching growth plans. We are looking for partners that share these ambitions.
- **Established client base:** For you to get most value from SICCAR, it is beneficial to have an existing customer base to upsell new functionality.
- **Executive commitment:** We take our partners seriously. We ask for full commitment from your team, just like we are committed to you.
- **Appetite for innovation:** We are a foundational technology platform. We believe that innovative technology is key to solving existing and future societal challenges.
- **Domain expertise:** Our most successful partners have specialist domain expertise in their chosen markets.

If you think this sounds like your business, then register for a 30-minute, 1-to-1 online chat with SICCAR by clicking on:

www.techmarketview.com/meetsiccar

For further information, including FAQs, please click on:



www.techmarketview.com/siccarpartners

About SICCAR

SICCAR is a blockchain-based, future-proof data sharing platform that integrates seamlessly with existing applications and infrastructure. Our platform gives enterprises full control over how data is shared and used across their business ecosystem by enabling them to extend rules on shared data to external organisations. SICCAR shares data in the right way, with the right people, with integrity maintained throughout. Founded in Edinburgh in 2016, SICCAR is backed by specialist technology investment house, **Par Equity**, and chaired by **Trustpilot** Chief Trust Officer, *Carolyn Jameson*. The SICCAR Board is advised by *Derrick McCourt*, General Manager of **Microsoft** UK's Customer Success Unit. Find out more at <https://siccar.net/>

About TechMarketView

TechMarketView is the most influential boutique analyst & advisory firm in the UK. Trusted by tech suppliers and tech users as they navigate change, TechMarketView analysts are known for robust analysis of suppliers and disruptive market trends, blending UK depth with forward-looking insight. Launched in 2018, the *TechMarketView Innovation Partner Programme (TIPP)* is helping enterprise software & IT services suppliers find exciting partners to help them bring innovative, differentiated solutions to their customers. For more information visit www.techmarketview.com or email us at info@techmarketview.com.