

TechMarketView Reprint Rights

Why not harness the power of TechMarketView's independent and unbiased research by using our Reprint Rights service?

Compliment your content marketing with our respected analysis to enable you to drive growth through more meaningful engagement.

TechMarketView Reprint Rights achieve results by:

- 1 Delivering unbiased, original content to your clients, prospects and partners
- 2 Enhancing current relationships by validating client decisions and allowing them to invest further
- 3 Creating demand via social channels and your website with an independent point of view
- 4 Targeting stakeholders and decision-makers with an alternative narrative to a traditional sales pitch

Amplify your marketing campaigns:



Increase exposure: allow relevant content to be seen by a larger audience, helping to build your reputation as an expert in your field.



Enhance credibility: through association with TechMarketView, one of the most influential analyst and advisory firms in UK tech



Strengthen value: utilise TechMarketView proprietary analysis and opinions in support of your business



Intensify brand awareness: reach a varied audience through the medium of Reprint Rights with an informative article promoting a positive brand image.

Demonstrate your credibility:

Our objective commentary will support your credibility in a crowded market

How to purchase TechMarketView Reprint Rights*:

Contact info@techmarketview.com stating the article or report of interest, Prices vary depending on the publication and will be confirmed pre-purchase.

How to use TechMarketView Reprint Rights

- 1 Use reprints as sales material with prospects and in bid documentation
- 2 Include in client account progress reporting
- 3 Print consciously for use at 'live' events
- 4 Include links to electronic reprints in marketing campaigns to drive engagement
- 5 Publish full reprints copy via social media channels
- 6 Enable sales teams to circulate reprints enabling your organisation to be recognised as a leader in your field

Use TechMarketView's independent voice to your advantage

Reach key decision makers and new audiences with unbiased content, driving growth through increased sales and marketing opportunities

*TechMarketView Reprint Rights are delivered in electronic format only in line with our sustainability goals. Turnaround time for delivery is five business days from the date of the authorised order. The Reprint Rights copy will clearly show that permission has been granted for distribution.