

# Reasons to join our Tech User Programme

The Tech User Programme empowers your digital transformation journey with cutting-edge research tailored to end-to-end users.

Leverage our unparalleled expertise in the UK tech sector and gain exclusive access to invaluable resources like the Market Readiness Index (MRI) reports. Unlock unique insights by becoming a member today.

The free annual membership grants access for 10 users within your organisation, ensuring your team stays ahead of the curve. Elevate your tech agenda with our comprehensive analysis and strategic guidance.

## An Tech User Programme subscription includes:

### ✓ Research

#### Market Readiness Index report

The Market Readiness Index report provides in-depth analysis and crucial insights for informed decision-making, focusing on a different top 10 for each report.

### ✓ Archive

#### Access to UKHotViews archive

A library of hugely valuable articles, sitting alongside TechMarketView's research reports, creating an unparalleled resource on the UK IT market.

### ✓ Events

#### Preferential client rates for other TechMarketView services

Enjoy early access and discounted rates to our popular events. Your chance to meet our analyst team and network with industry experts.

### ✓ Analysis

#### Exclusive UKHotViews Extra research

UKHotViewsExtra research provides more depth and opinion on the latest developments and is published exclusively for TechMarketView subscription clients.

### ✓ Reports

#### Access to IndustryViews research

Research analysing the performance of the UK SITS industry, including valuations, M&As, divestments, funding rounds, IPOs and share price movements.

### ✓ Discounts

#### Discounted subscriptions to our supplier research

Potential speaker opportunities at TechMarketView events and share price movements.