

An Evening with TechMarketView 2024

ENABLING ACCELERATION

An Evening with TechMarketView Agenda

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18:30 Arrivals

18:45 Canapés being circulated

19:15 Welcome Speech and TechMarketView Updates
Deb Seth, Kate Hanaghan, Georgina O'Toole,

19:30 Fireside chat
with John Harris and Georgina O'Toole

19:45 Networking

21:00 Competition Winner Announcement

21:30 Event Close

Meet the speakers



Deb Seth, Managing Partner, TechMarketView

Deb Seth is the Managing Partner at TechMarketView, where she is responsible for driving business growth, enhancing key operational functions, expanding partner networks, and implementing strategic talent acquisition. She also maintains a strong focus on sales, client engagement, and the development of new services. Her career in technology began in the 1990s, when Deb joined EDS, where she held various account management roles across multiple industry sectors. She then moved to Hewlett Packard, managing UK and European bids for global organisations and working on complex outsourcing projects as part of the European deals team. After joining TechMarketView in March 2011, Deb contributed to the company's growth by helping to expand its client base. Her efforts have supported the development of relationships with a diverse range of clients, from established SITS companies to newer entrants in the tech sector. Outside of work, Deb enjoys traveling, supporting Arsenal FC, and following Formula 1 racing.



Georgina O'Toole, Partner & Chief Analyst, TechMarketView

Georgina O'Toole is the Chief Analyst at TechMarketView, where she balances her professional dedication with a vibrant personal life. As a Partner, she's responsible for developing thought leadership and maintaining client excellence, while orchestrating the execution of TechMarketView's new growth strategy. Georgina's journey with TechMarketView began in 2010 when she designed and launched the company's first specialist research stream, **PublicSectorViews**. Under her leadership, TechMarketView's knowledge and expertise of the UK Public Sector tech market became renowned, establishing the company as the leading light in the space. With over twenty years of experience tracking the sector and building her network, Georgina is regularly called upon by TechMarketView clients for her in-depth understanding of the UK Public Sector market and its suppliers.



Kate Hanaghan, Partner & Chief Research Officer, TechMarketView

Kate Hanaghan is Chief Research Officer at TechMarketView, a role she has held since 2017. She is the Partner responsible for advancing TechMarketView's research agenda, ensuring our analysis supports our clients to make smart decisions, and running our expert analyst team. She also manages TechMarketView's largest research outputs, including Market Trends & Forecasts, Supplier Rankings, and the Market Readiness Index for tech buyers. She works very closely with some of TechMarketView's largest clients, continuing to deliver analysis and advisory engagements alongside her management responsibilities. Kate joined the company in 2012 as a Research Director and subsequently focused on building a body of research to help buyers and suppliers understand the burgeoning cloud market in the UK. Her analysis and work with clients led to her promotion five years later to the TechMarketView management team.



John Harris, Managing Partner, Executive Change

John, Managing Partner at Executive Change is an experienced CTO with over 26 years in both FTSE and SME environments. In addition to his role at Executive Change he is currently CTO and co-founder for GT LifeScience, providing innovative software and data solutions. He advises technology start-ups in healthcare and life sciences. From 2017 to 2020, he was CTO at Mundipharma, leading digital transformations. Previously, as Global CTO of Aimia Inc, he developed technology products for loyalty programs like Nectar and Air Canada. John spent 18 years at Glaxo SmithKline, ultimately serving as Chief Architect and VP of global IT strategy. John is a cloud computing expert with extensive experience in cloud transformations (SAAS, PAAS, IAAS) and has served on several advisory boards for major cloud providers like Cisco, VMWare, Oracle, and DXC. He offers deep insights into modern technology trends, supported by real-world use cases and a strong network of technology leaders.

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MENU

Canapés:

HOT

Seared beef fillet, polenta cake, balsamic glaze, pesto (H)
Seared lamb loin, potato rosti, smokey tomato mayonnaise (gf)
Leek and gruyere tart, walnut ketchup, chicory (v)
Seared scallop, ratatouille, basil (gf)

COLD

Caramelised onion and mushroom tartlet, chive emulsion (ve)
Carrot, asparagus, crispy shallots, teriyaki sushi roll (ve/gf)

DESSERT

Crichton's lollies: Dark chocolate and passionfruit (ve/gf)
Apple crumble tartlet, vanilla cream, green apple sauce (v)

TechMarketView – more than research

From our deep understanding of the market conditions and players, organisations will be able to readily identify opportunities & threats and evaluate and align their potential strategy. In addition to providing authoritative and pragmatic research, TechMarketView also offers a spectrum of services from advisory to advertising.

TechMarketView's experts blend a deep understanding of the UK tech sector and its suppliers - augmented by privileged conversations with CXOs across the industry - with insight on global tech trends, enabling us to cut through the hype and analyse what's really going on in the sector.

With unrivalled experience and track record, the team at TechMarketView offers clients a unique perspective of the tech sector; one that combines corporate, market and financial analysis of the

software and services companies operating in the UK tech scene.

You can take advantage of our extensive knowledge and insight through a corporate subscription that allows access to differing research areas depending on needs. But TechMarketView offers more than just research and advisory services – our product and service portfolio includes tailored options for raising your profile, sourcing partners and benchmarking performance too:



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