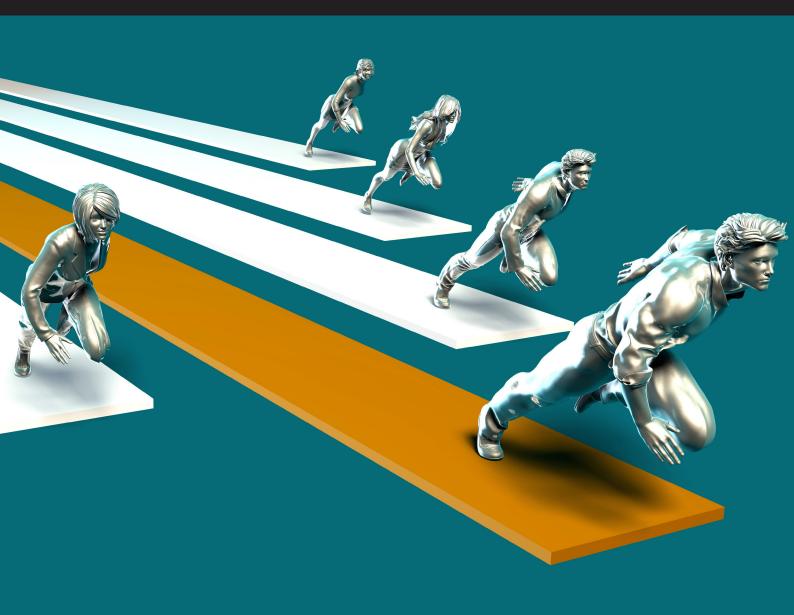


### CompanyViews

# UK SOFTWARE & IT SERVICES SUPPLIER RANKINGS 2024

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#### Foreword

Welcome to the 2024 TechMarketView UK Software and IT Services Supplier Rankings report!

Drawing on our extensive database of suppliers and 100s of research interviews, the report reveals the leading suppliers in the UK tech market in 2024 across Consulting, Solutions, Operations (Business Process, Applications, and Infrastructure), and Enterprise Software.

Supplier Rankings 2024 is a cornerstone of TechMarketView's Foundation Service research programme and is the sister report to our Market Trends and Forecasts research.

As a supplier, you can use the ranking tables and supplier analysis to benchmark your performance, identify potential partners or acquisitions, or keep an eye on the competition. As a senior IT buyer, you can analyse the performance of your suppliers and read our independent view of their performance and prospects.

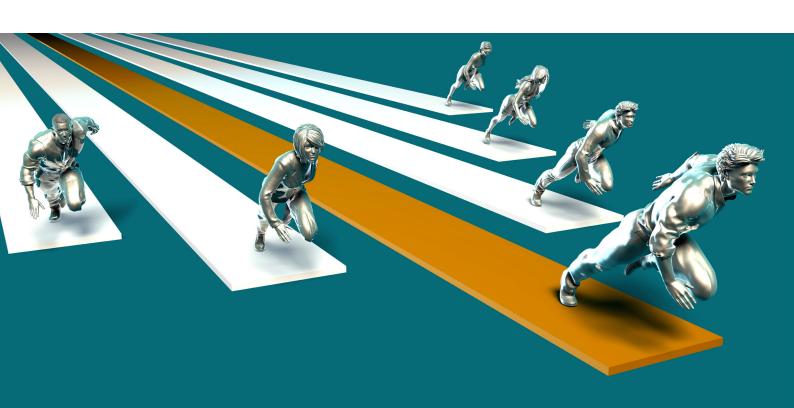
Read this Foundation Service report alongside the forthcoming subsector rankings within our vertical research streams – PublicSectorViews and FinancialServicesViews – for an in-depth picture of the evolving UK tech market supplier landscape.

Our analysts are always keen to hear from you and we encourage you to contact them directly (see our website for contact information) if you'd like to learn more about how they can help your organisation.

We look forward to discussing the research with you over the coming months and catching with up with many of you at our TechMarketView Evening event on 26th September.



**Kate Hanaghan**Chief Research Officer and Partner
TechMarketView



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## About this report

This report contains TechMarketView's compilation of rankings of the leading suppliers of software, IT, and business process services (SITS) active in the UK. It is the companion report to our Market Trends & Forecasts 2024 analysis, which examines overall and segmented expenditure and discusses the prevailing trends within the key sectors of the UK SITS market.

The process by which these rankings are compiled involves a detailed analysis of the UK revenues of over 200 publicly quoted and privately held companies. These suppliers represent the overwhelming majority of the total UK SITS marketplace. The companies examined include the UK subsidiaries of multinational players based in the Americas, mainland Europe, India, and Asia Pacific.

- All revenues presented in this report are based on TechMarketView's own estimates or publicly reported data where available. Our typical methodology is as follows:
- UK SITS revenues comprise all enterprise software (consumer software is not included), IT services and 'white-collar' business process services revenues (typically, back-office, mid-office and front office processing) generated by sales originating in the UK, irrespective of the delivery location of the product or service. Note we have excluded product resale where this is separately identified.
- We have based our estimates on each company's latest reported annual results for its financial year ending (FYE) between 1st April 2022 and 31st March 2024 (however, there are a small number of exceptions that are also included, such as Microsoft with its June 2024 year-end. About half of the UK Top 60 have their FYE on 31st December.
- We have generally used IFRS or US GAAP accounting as appropriate to the company. However, where more meaningful we have used pro-forma revenues.
- Our revenue estimates include the impact of acquisitions as reported, i.e., from the time the acquisition was completed, unless otherwise stated.
- We have revised prior year (i.e., 2022) revenues and rankings for some companies where we have new information that is materially different from our previous estimates (e.g., because of company revenue restatements).

