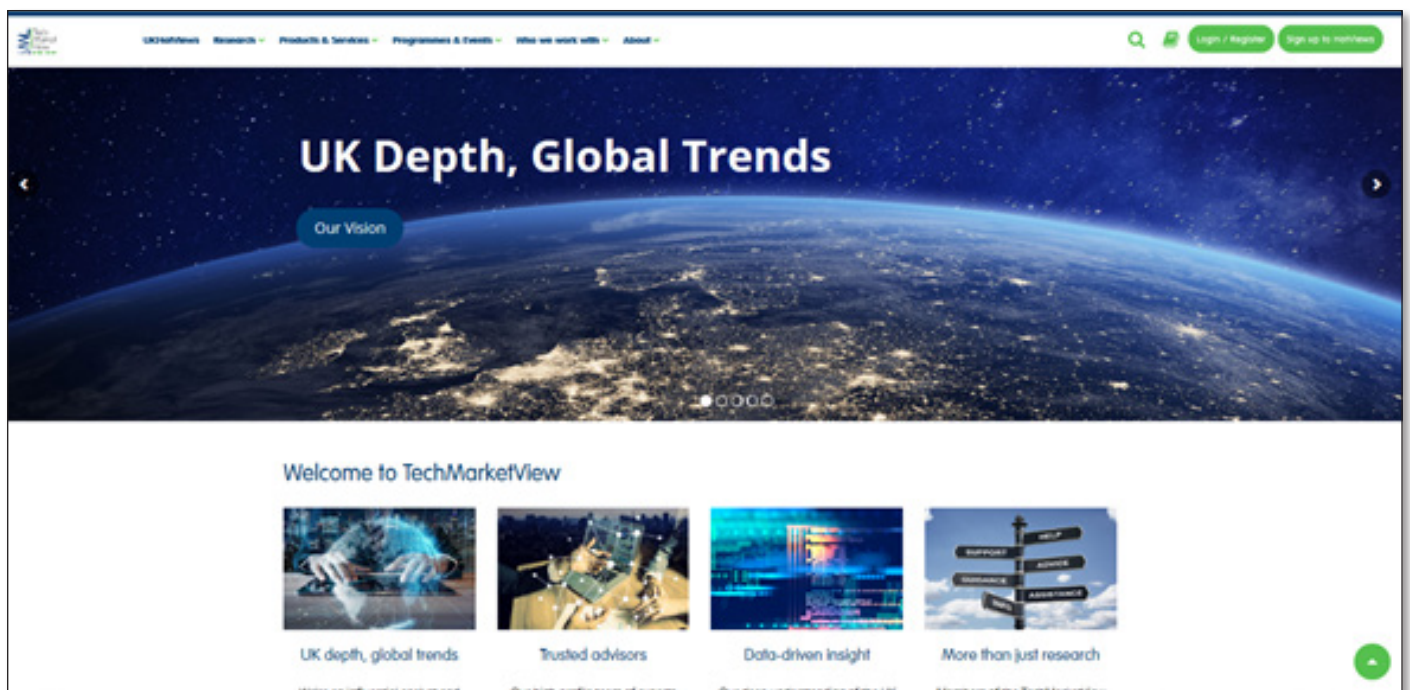


Techmarketview.com Website User Guide

Welcome to the new TechMarketView website! We hope you will enjoy your user experience. We have pulled together this simple guide to familiarise you with the new layout and to explain the new features. If you have any questions, then please feel free to get in touch with us at info@techmarketview.com

New website at a glance

Homepage



We have introduced a simplified layout to our website so that you can get to the resources you require much quicker. From the homepage you can:

- Login to your research
- Access the new advanced search facility
- Bookmark articles to create a reading list
- Signup to UKHotViews
- Read our Twitter stream (and access other social media links)
- Book tickets for TMVE
- Read our latest research
- Contact us

UKHotViews

UKHotViews

The screenshot shows the UKHotViews homepage. The navigation bar includes 'UKHotViews' (highlighted), 'Research', 'Products & Services', 'Programmes & Events', 'Who we work with', and 'About'. On the left, there's a 'UKHotViews archive' section with filters for '2020 (58)' and 'October (30)'. The main content area features a featured article titled 'Secondmind commercial launch brings AI/ML-to-humans interaction' dated Monday 05 October 2020. A banner at the top right promotes 'TechSectorViews Enterprise Software Market Trends and Forecasts 2020'.

Here you can catch up with all of the UKHotViews listings for the last 7 days. If you hold a corporate subscription or a UKHotViews Premium subscription then you can login to access the full UKHotViews archive.

Research

Research

The screenshot shows the Research page. The 'Research' menu item is highlighted. The page features an 'Advanced content filters' section on the left with a search bar and filters for 'Type', 'Streams', 'Themes', and 'Authors'. The main content area shows '21769 results found - read more below'. A featured article titled 'Remote Services: See what our clients are saying about our offerings during COVID-19....' is displayed, posted by 'HotViews Editor' on 05 October 2020.

Here you can view all articles and reports. Subscribers can login to download the files.

Products and Services


Products & Services

Tech Market View UK HoViews Research **Products & Services** Programmes & Events Who we work with About

Q Login / Register Sign up to HoViews


Home / Products and services

Products and Services




Research

Click here



Engage us

Click here



Advertising & Sponsorship

Click here

Page menu


This area of the website explains our full research offerings; provides information about how to engage with us and gives information about advertising and sponsorship opportunities.

Programmes and Events


Programmes & Events

Home **Programmes and events**

Programmes and Events



Programmes

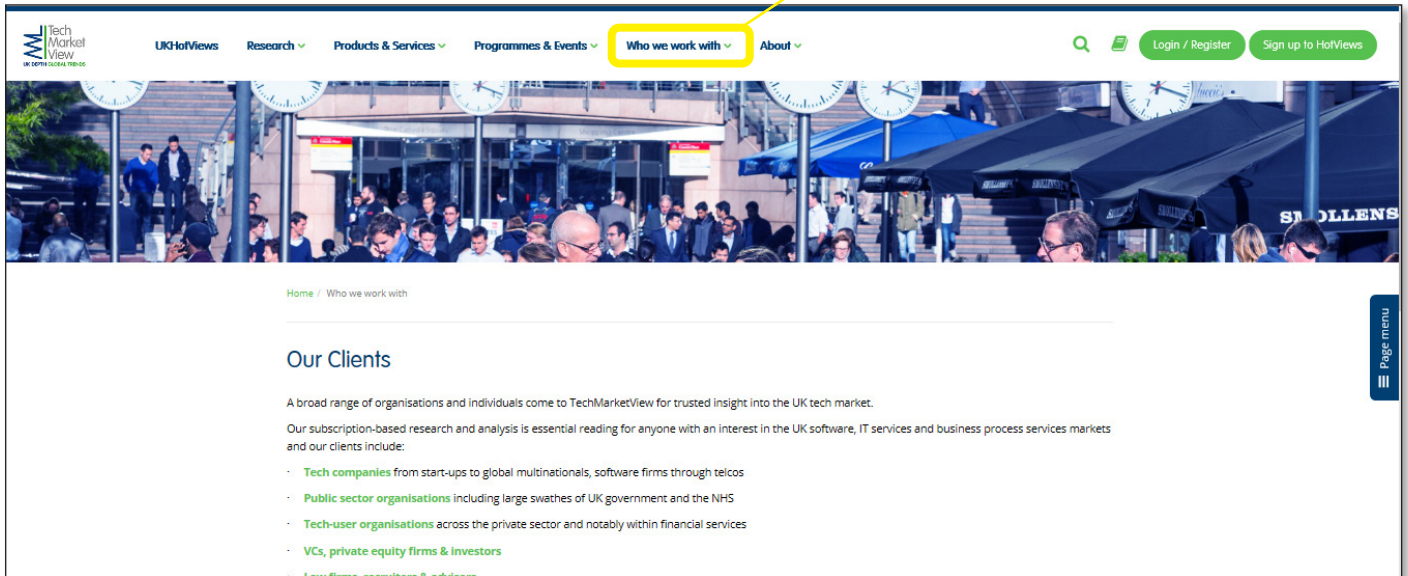


Events

Here you can find out detailed information and apply for our programmes. You can also book tickets for our events.

Who we work with

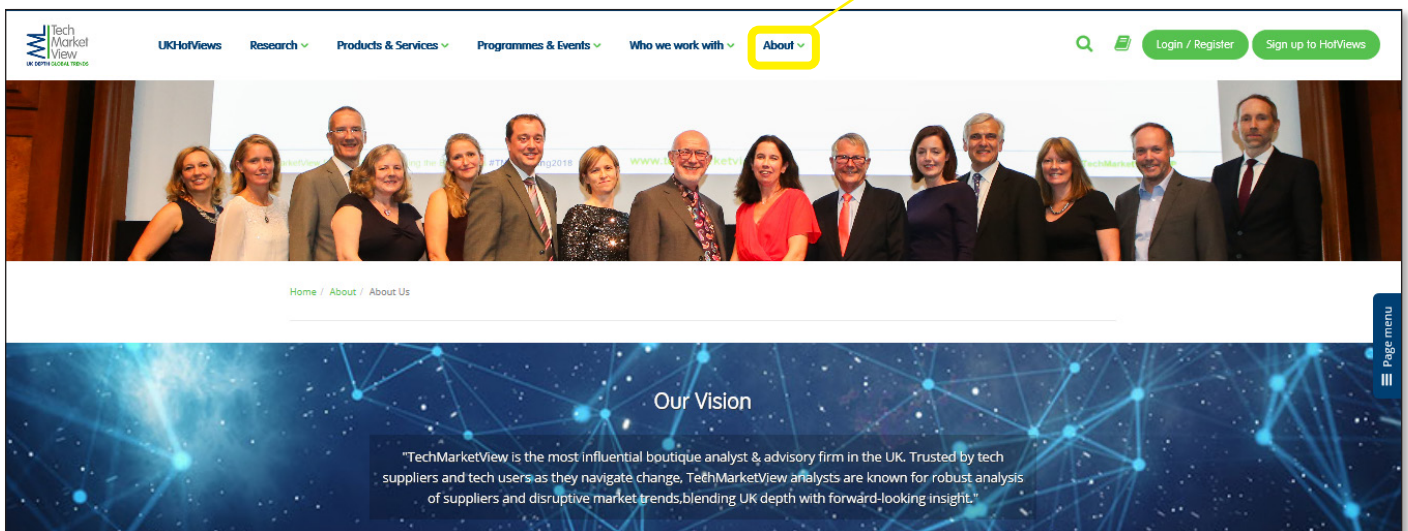
Who We Were With



Here you can read about the different companies that we work with and also read some of our testimonials.

About us

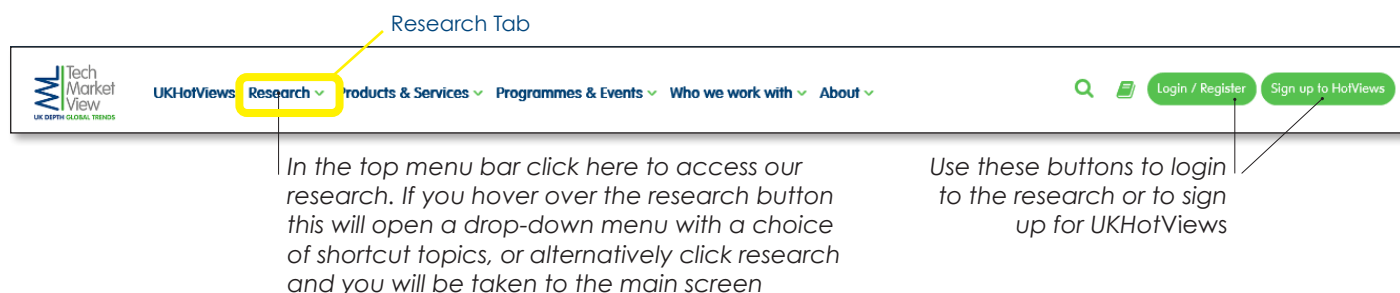
About Us



This is where you will find contact information; our history, career opportunities; TechMarketView in the press and PR relations details.

Accessing our research

From any page on the website you can reach the research archive using the top navigation bar

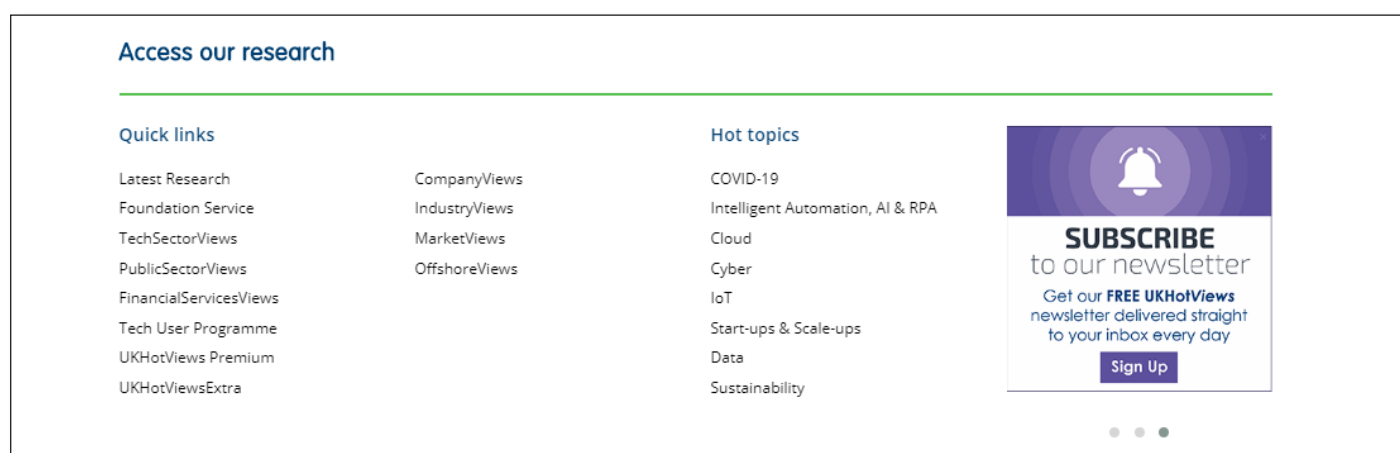


Research Tab

In the top menu bar click here to access our research. If you hover over the research button this will open a drop-down menu with a choice of shortcut topics, or alternatively click research and you will be taken to the main screen

Use these buttons to login to the research or to sign up for UKHotViews

The drop-down menu gives you shortcut links to our different streams and a range of hot topics.



Access our research

Quick links

- Latest Research
- Foundation Service
- TechSectorViews
- PublicSectorViews
- FinancialServicesViews
- Tech User Programme
- UKHotViews Premium
- UKHotViewsExtra

Hot topics

- COVID-19
- Intelligent Automation, AI & RPA
- Cloud
- Cyber
- IoT
- Start-ups & Scale-ups
- Data
- Sustainability

SUBSCRIBE to our newsletter

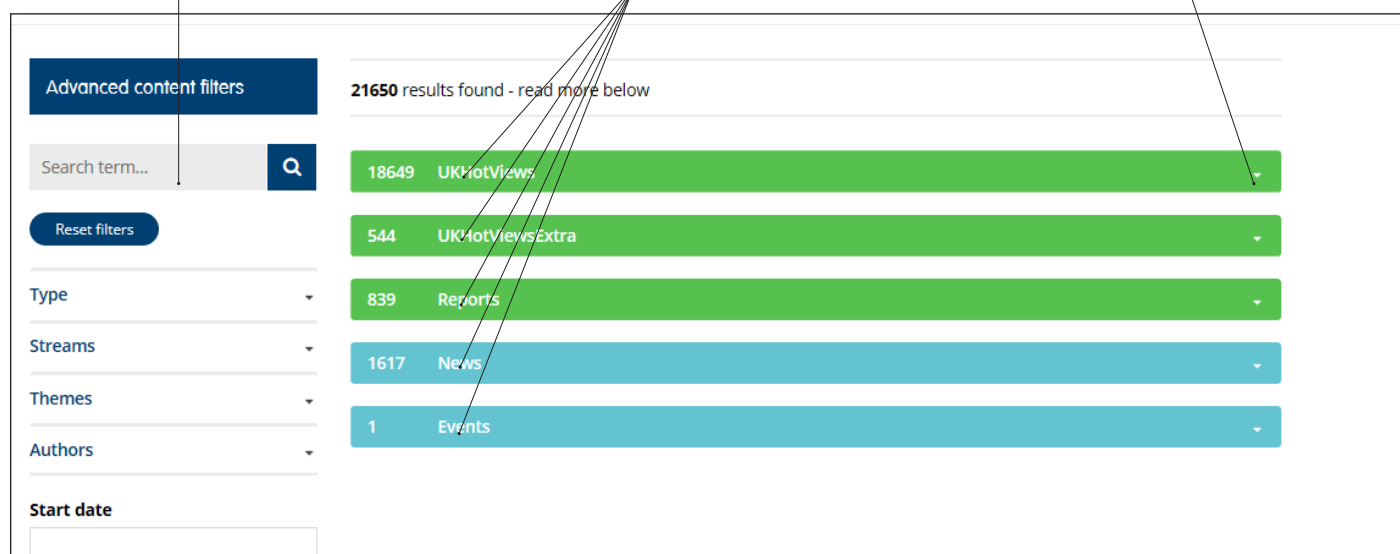
Get our **FREE UKHotViews** newsletter delivered straight to your inbox every day

Sign Up

Type your search criteria here. You can also add filters for streams, themes, authors and dates using the drop-down arrows next to each category.

The articles and reports are displayed under these different headings.

Click the drop-down arrows to show the full list of results.



Advanced content filters

Search term... **Q**

Reset filters

Type ▾

Streams ▾

Themes ▾

Authors ▾

Start date

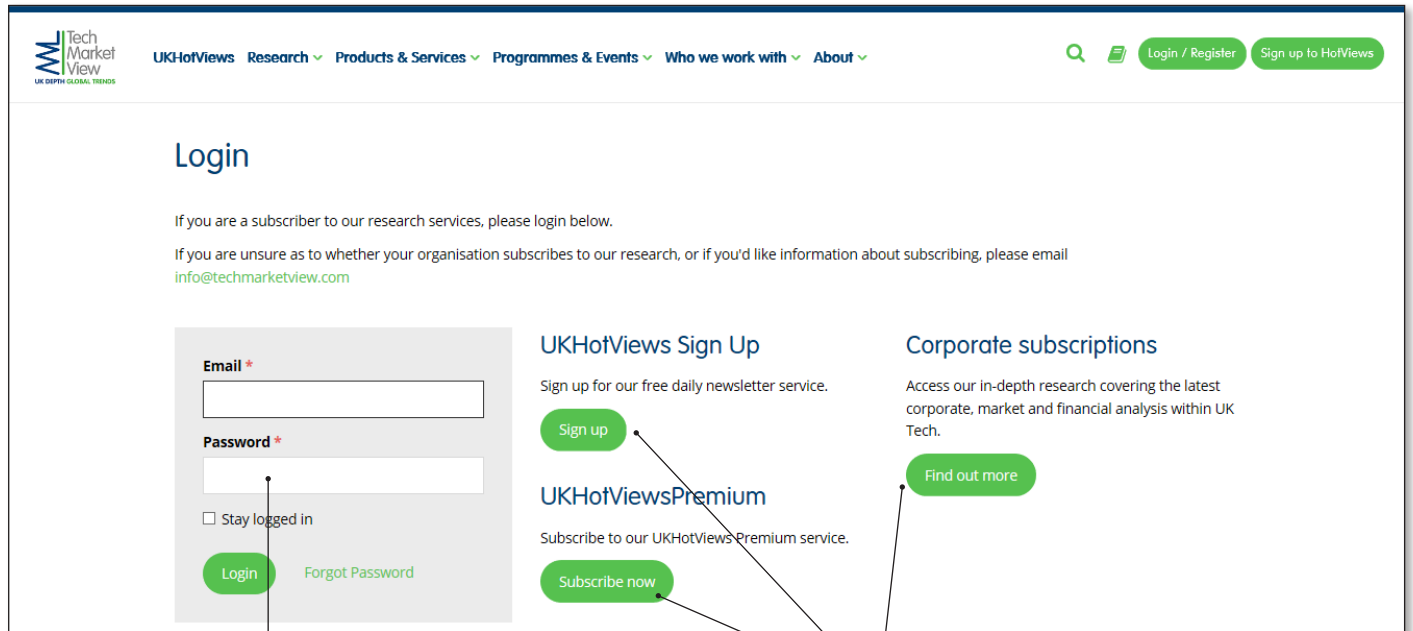
21650 results found - read more below

18649	UKHotViews	▾
544	UKHotViewsExtra	▾
839	Reports	▾
1617	News	▾
1	Events	▾

In the research area you can search specific categories using the search box to the left. Results are displayed to the right and are grouped by UKHotViews, UKHotViews Premium, Reports, News and Events. Click the arrows at the right to display the results.

Logging in

To access your subscription services click the green 'login' button on the top navigation menu. This takes you to the following screen

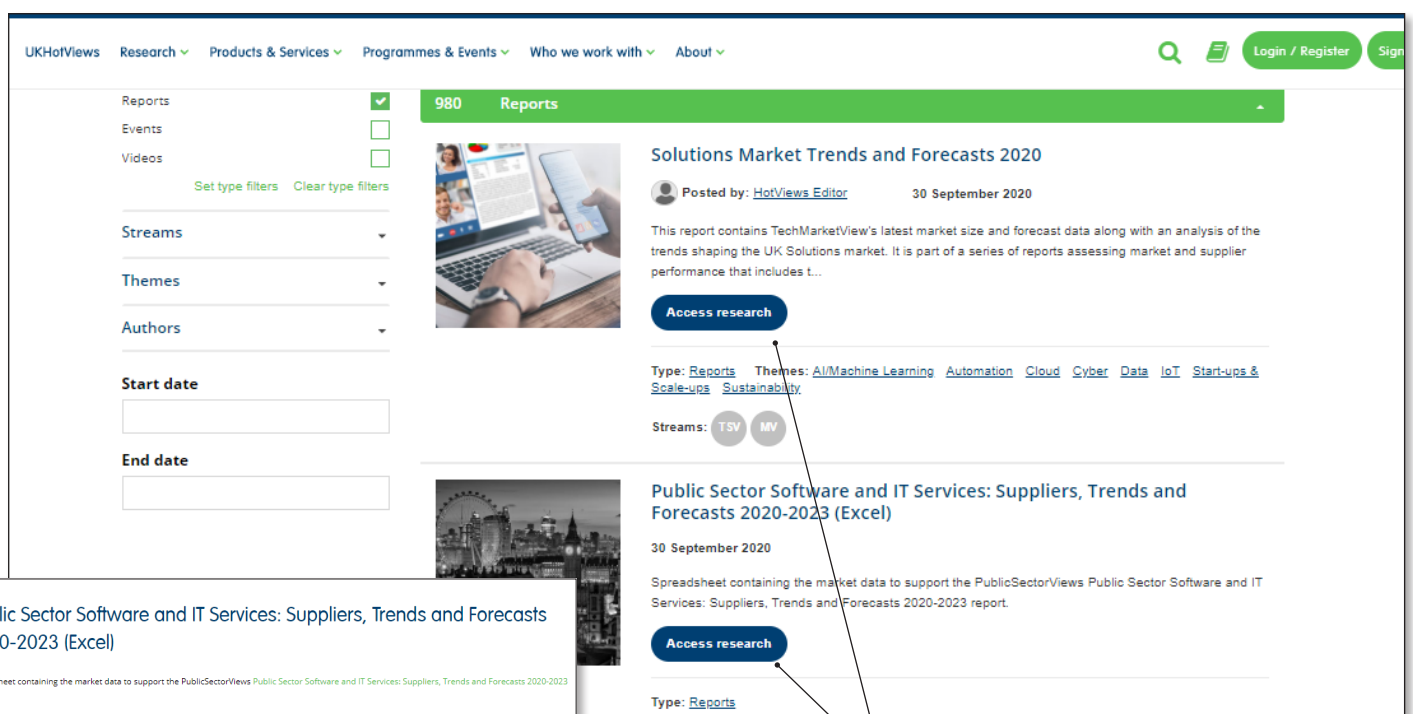


The screenshot shows the Tech Market View website's login page. The top navigation bar includes links for UKHotViews, Research, Products & Services, Programmes & Events, Who we work with, and About. There are also search and document icons, and buttons for Login / Register and Sign up to HotViews. The main content area is titled 'Login' and contains instructions for subscribers and non-subscribers. A login form with fields for Email and Password, a 'Stay logged in' checkbox, and 'Login' and 'Forgot Password' buttons is on the left. On the right, there are links for UKHotViews Sign Up, UKHotViews Premium, and Corporate subscriptions, each with a corresponding button.

If you are an existing subscriber enter your email and password and click Login. If you have forgotten your password then you are able to request a reset here.

If you are not an existing subscriber then you have different sign up options available here. You can sign up to UKHotViews; can take out a UKHotViews Premium subscription or find out more information about our range of Corporate subscriptions.

Once you are logged in you can view the list of research available within your subscription streams. Click the **Access research button** to open the specific report.



The screenshot shows the Tech Market View website's Reports page. The top navigation bar is the same as the login page. The main content area displays a list of reports. On the left, there is a sidebar with filters for Reports, Events, and Videos, and a section for Streams, Themes, and Authors. The main content area shows a list of reports, including 'Solutions Market Trends and Forecasts 2020' and 'Public Sector Software and IT Services: Suppliers, Trends and Forecasts 2020-2023 (Excel)'. Each report has an 'Access research' button. A callout box highlights the 'Access research' button for the 'Public Sector Software and IT Services' report, with a link to 'Click here to access the report'.

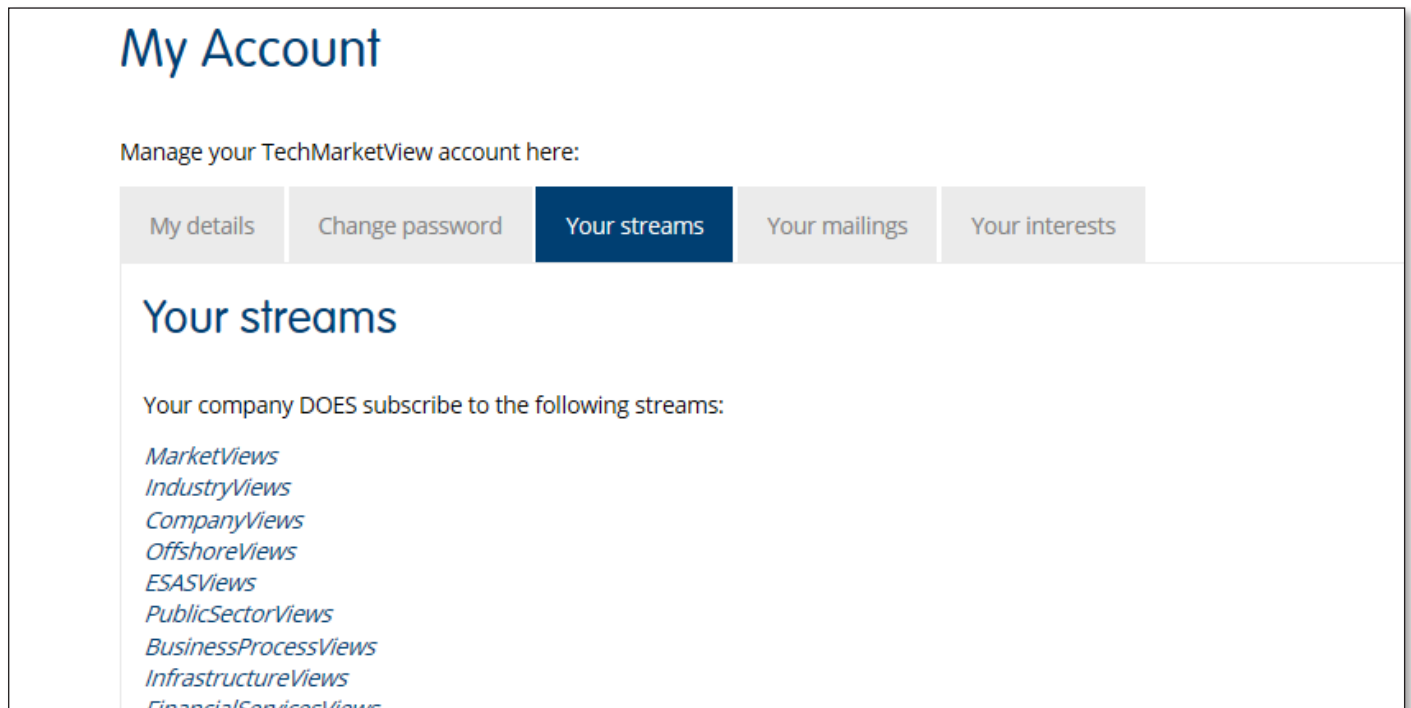
Simply click '**download file**' to download and read the report

Account settings

When you are logged in you can view your account settings by clicking on the green figure in the top right of the navigation bar.



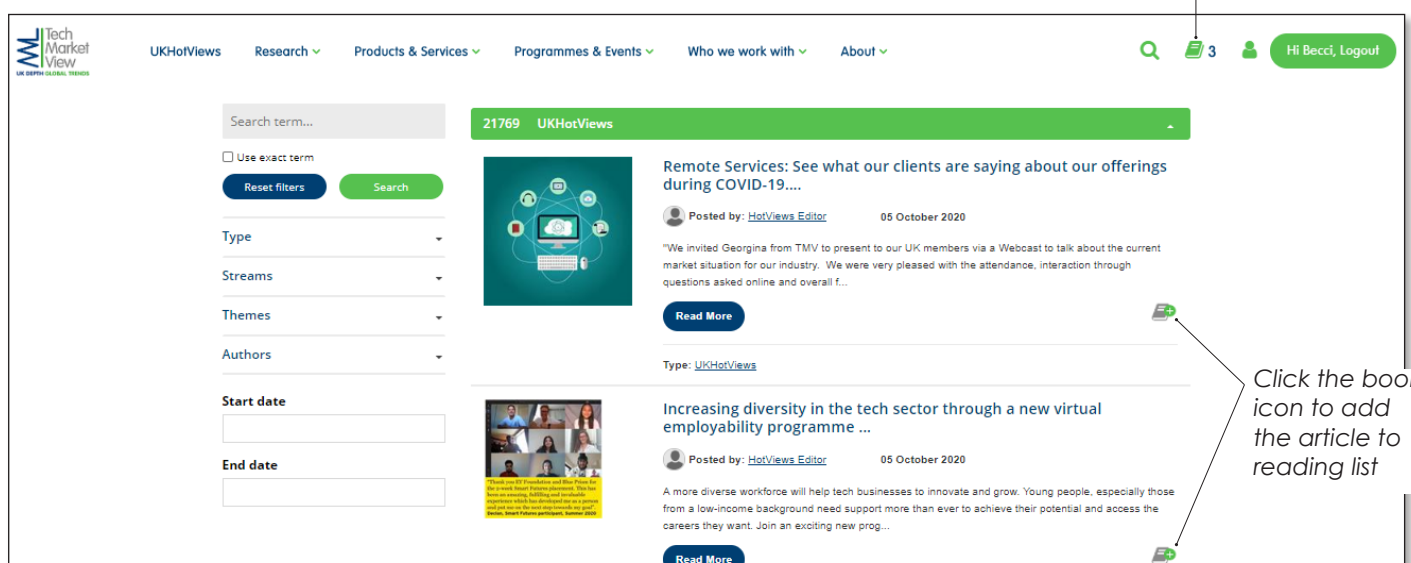
Click on the person icon to access your account.



Here you can update your details, change your password, opt in to our mailings and also view your stream subscriptions.

Creating a reading list

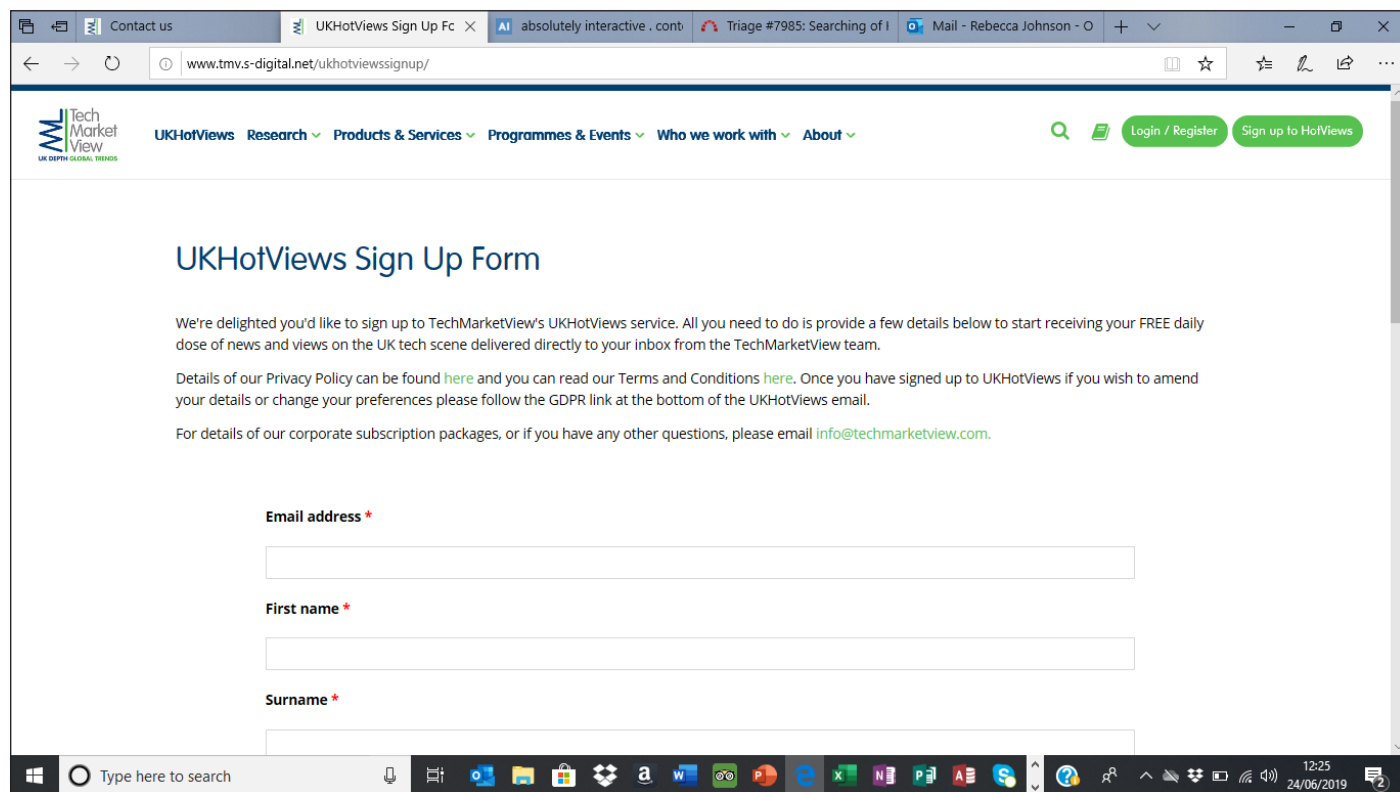
Click here to access your reading list



Click the book icon to add the article to reading list

When you are logged into your TechMarketView account you can create a printable reading list of UKHotViews articles. To do this, simply click on the book icon next to the article as shown above. Then to access your full list click on the book icon in the top navigation bar.

Signing up to UKHotViews



The screenshot shows a web browser window with the URL www.tmv.s-digital.net/ukhotviewssignup/. The page title is "UKHotViews Sign Up Form". The form includes the following fields:

- Email address ***: A text input field.
- First name ***: A text input field.
- Surname ***: A text input field.

Below the form, there is a green button labeled "Sign up to UKHotViews".

Simply click on the green Signup button in the top navigation menu. This will take you to the following screen. Enter your details and you will start to receive the newsletter right away.

Contact us for more information

Please click the links below to access the relevant contacts.

- [Website enquires/ troubleshooting](#)
- [Existing subscriber information](#)
- [New Corporate subscription enquiries](#)
- [Advertising enquiries](#)
- [Analyst enquiries](#)
- [Programme enquiries](#)